Thursday, 07 de May de 2020

CTA Challenge Tourism #PostCOVID19 will reward €15,000 for a technological solution that helps sector recovery

- The CTA Executive Committee approves the launch of the CTA Challenge Tourism #PostCOVID19 to find solutions that help increase the competitiveness of the tourism sector and its recovery through its transformation and adaptation to new demand patterns.
- The call will be open from May 7th to June 1st.
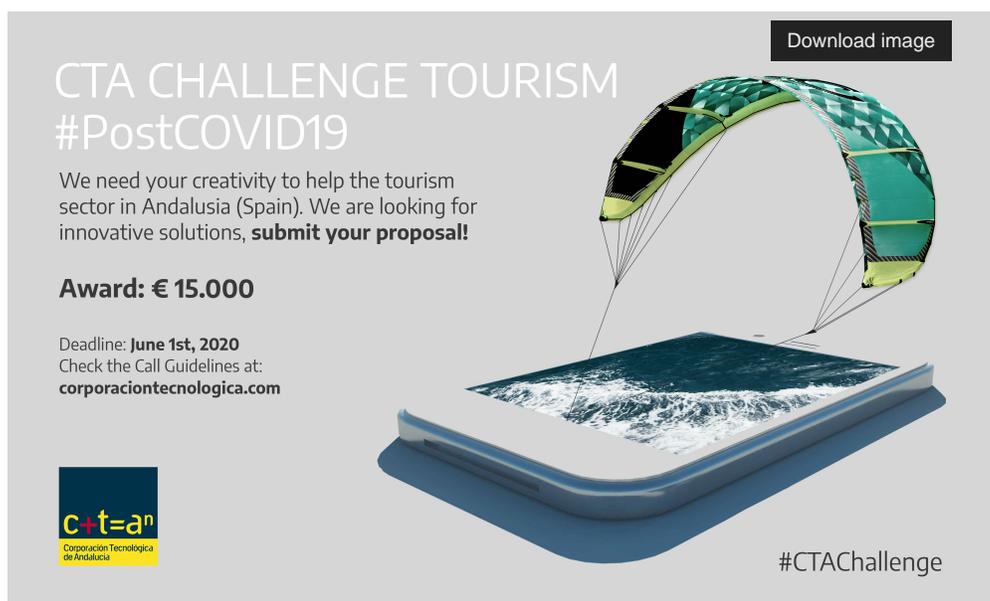
CTA CHALLENGE TOURISM #PostCOVID19

We need your creativity to help the tourism sector in Andalusia (Spain). We are looking for innovative solutions, **submit your proposal!**

Award: € 15.000

Deadline: **June 1st, 2020**
Check the Call Guidelines at:
corporaciontecnologica.com

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Corporación Tecnológica de Andalucía

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#CTAChallenge

The CTA Executive Committee has approved the launch of the **CTA Challenge Tourism #PostCOVID19** to reward with €15,000 a technological solution that helps the tourism recovery in Andalusia, through its transformation and adaptation to new demand patterns and increased competitiveness in the post-COVID19 scenario.The call will be open from today, May 7th, until June 1st.

CTA aims to support a pilot project for the implementation of innovative solutions based on science and technology. These solutions must offer tools to the Andalusian tourism sector to improve its competitiveness and contribute to its recovery after the COVID19 crisis.

With this technological challenge, CTA wants to support the recovery by promoting technological innovation in one of the sectors most affected by the COVID19 crisis. "Creativity and innovation will be crucial tools in the recovery scenario," said the CEO of CTA, Elías Atienza, who stated that "new technologies and especially their application through open innovation initiatives, can help identify projects and generate initiatives that contribute to stimulate the economy".

The CTA Challenge Tourism #PostCOVID19 is aimed at companies of any sector and size, including start-ups, technology centres, researchers and innovative people. The project can be developed or applied in an organisation. The €15,000 prize must be used to carry out the award-winning pilot project.

Documents of interest

Call Guidelines
[http://www.corporaciontecnologica.com/export/sites/cta/.galleries/documentos-eventos/Call-Guidelines.pdf]
346.82 Format: pdf

Technical Report

[http://www.corporaciontecnologica.com/export/sites/cta/.galleries/documentos-eventos/Technical-Report.pdf]

170.28 Format: pdf

Registration Form

[http://www.corporaciontecnologica.com/es/agenda/reto-cta-turismo-postcovid19/]