

# The Seville Chamber of Commerce and CTA award three startups for their innovative businesses

- Cultural Fit Solutions (Seville), Voicit (Malaga) and Daromas (Granada) receive a total of 60,000€ through INTECMED



The Seville Chamber of Commerce, together with Technological Corporation of Andalusia (CTA), have awarded the companies **Cultural Fit Solutions** (Seville), **Voicit** (Malaga) and **Daromas** (Granada) with a total funding of 60,000 euros to develop their innovative business ideas.

The **INTECMED Project** [ <https://www.enicbcmed.eu/projects/intecmed> ] (Incubators for innovation and technological transfer in the Mediterranean) aims to promote technology transfer and cooperation between research centres and companies to foster business innovation. In this framework, this call was launched in December 2021, within the ENI CBC MED Programme and with the co-financing of the European Union.

The acceleration initiative for the three projects focuses on a **mentoring programme aimed at optimising the business models and facilitating the market entry** of the participating innovative proposals. In addition, this financial support will be used to finance activities that contribute to the progress of the business initiative.

Once the six-month training and mentoring phase has been completed, these three companies will **receive financial support for the expenses** incurred in the start-up and development of their business model.

A **total of nine business plans** were submitted and the evaluation process, based on criteria of viability, innovation, impact, and internationalisation capacity, as well as the degree of participation in the mentoring programme and achievement of initial objectives, was carried out in a transparent manner by four evaluators.

## Winners

The first prize, endowed with **30,000 euros in funding**, went to the Sevillian company **Cultural Fit Solutions** [ <https://culturalfitsolutions.com/> ]. This is a business intelligence platform that works with software for measuring and predicting engagement between people and organisations by analysing shared values.

The second prize of **20,000 euros** went to the Malaga-based project **Voicit** [ <https://voicit.es/> ]. Its work is based on automatic summaries of online meetings and interviews with data interpretation and analysis functions.

In the ranking, third place with **10,000 euros** was for the Granada-based company **Daromas** [ <https://daromas.es/> ]. They are dedicated to the cultivation and processing of aromatic plants.

The complete results of the evaluation were as follows:

<b>Startup</b>	<b>Total (max. 100 puntos)</b>	<b>Ranking</b>
	Resultados	
<b>CulturalFit</b>	<b>79,38</b>	<b>1º</b>
<b>Voicit</b>	<b>77,17</b>	<b>2º</b>
<b>Daromas</b>	<b>66,96</b>	<b>3º</b>
<b>Waisense</b>	<b>64,31</b>	<b>4º</b>
<b>Graniot</b>	<b>55,58</b>	<b>5º</b>
<b>SmartWheelChair</b>	<b>37,74</b>	<b>6º</b>
<b>Nueva EFI Dehesa</b>	<b>32,43</b>	<b>7º</b>
<b>Suria Homes</b>	<b>30,02</b>	<b>8º</b>
<b>Tip a Tip</b>	<b>17,08</b>	<b>9º</b>
<b>Algaqua</b>	<b>0,00</b>	<b>10º</b>
<b>Interprisas</b>	<b>0,00</b>	<b>11º</b>

Source: [Seville Chamber of Commerce](https://camaradesevilla.com/2023/03/03/la-camara-de-sevilla-y-cta-premian-a-tres-startups/) [ <https://camaradesevilla.com/2023/03/03/la-camara-de-sevilla-y-cta-premian-a-tres-startups/> ]