

# ConnectEO



The European ConnectEO project aims to promote and foster market access for European **Earth Observation (EO)** SMEs in two target countries: Australia and Chile. The project will focus on the use of EO technologies addressing business opportunities and key socio-economic

and environmental challenges in the maritime and agricultural sectors.

ConnectEO will accomplish the implementation plans and internationalisation strategy developed under its predecessor **IDEEO project** [ <https://www.clustercollaboration.eu/escp-profiles/ideeo> ]. This project assessed six countries to determine the potential uptake of European maritime and agriculture EO services. These six countries have been narrowed down to the two ConnectEO targets: Australia and Chile, considering the ones with the greatest potential and interest for EU companies.

ConnectEO – “**Connecting European Earth Observation to International Markets**” is funded by the **Executive Agency for Small and Medium-sized Enterprises (EASME)** [ <https://ec.europa.eu/easme/en> ] under the COSME Cluster Go International programme.

## Partners

- Coordinator: **Association of Remote Sensing Companies (EARSC)** [ <https://earsc.org/> ] - Belgium
- **Pôle Mer Bretagne Atlantique - (PMBA)** [ <https://www.pole-mer-bretagne-atlantique.com/fr/> ] - France
- Technological Corporation of Andalusia (CTA) - Spain

## Budget and deadline

**Budget:** € 499.461

**Deadline:** 1/09/2020 - 31/08/2022

## CTA Activity

CTA coordinates the work package aimed at providing European SMEs with relevant information and key capabilities to exploit the target markets in Australia and Chile. To do this, CTA will collect and analyze information on the relevant technical, financial, legal and cultural aspects of these markets for a successful internationalization.

### **The European ConnectEO project will support the internationalisation of Earth Observation SMEs in Australia and Chile**

[ <http://www.corporaciontecnologica.com/es/sala-de-prensa/noticias/The-European-ConnectEO-project-will-support-the-internationalisation-of-Earth-observation-SMEs-in-Australia-and-Chile/> ]

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## Links - more info

- Website: [www.connect-eo.eu](http://www.connect-eo.eu) [ <https://www.connect-eo.eu/> ]



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