

ZeroW



The European project **ZeroW** (Systemic Innovations Towards a Zero Food Waste Supply Chain) aims to contribute to reducing food waste through the application of systemic innovations in living labs, i.e., experimentation environments to co-create innovation.

ZeroW is a project funded by the Horizon 2020 programme through the call dedicated to the **European Green Deal**. It has a budget of €12M and 46 partners from 17 European countries participate.

Andalusian partners

- Living Lab coordinator: CTA
- Andalusian Institute for Agricultural, Fisheries, Food and Ecological Production Research and Training (IFAPA). Regional Ministry of Agriculture, Livestock, Fisheries and Sustainable Development of the Andalusian Government
- Grupo La Caña
- Multiscan Technologies

Budget and deadline

Budget: €11.999.733

Deadline: 01/01/2022 - 31/12/2022

CTA activity

CTA will lead the Andalusian living lab. The objective of the Andalusian living lab will be to assess the shelf life and compliance with retail requirements for fruit and vegetables, at an early stage, through non-destructive analysis and multi-attribute classification techniques. It is intended to reduce food waste by the producer and the retailer.

In addition, it will also seek to ensure quality products with a known shelf-life at the retailer side, providing market strategies for 'ugly' fruits and vegetables and optimizing logistics management.

[The European project ZeroW will create an Andalusian living lab to reduce food waste](http://www.corporaciontecnologica.com/es/sala-de-prensa/noticias/The-European-project-ZeroW-will-create-an-Andalusian-living-lab-to-reduce-food-waste/)

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Links - more info

Not available



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